

. SPONSORSHIPS.



4.28.23

AT



Hilton
PENSACOLA BEACH

**Dixon Dub is a lip-sync
battle benefiting Dixon
School of Arts & Sciences,
a STEAM school serving
children in Pensacola, Fla.**

**Enter your team today
to (fake) sing your heart
out for the kids!**



**INNISFREE
HOTELS**



Dixon School
of Arts & Sciences



Hilton
PENSACOLA BEACH

Dixon School of Arts & Sciences is proud to announce Dixon Dub, an epic and fun event returning to Pensacola this fall.

This exciting event will feature teams competing in a lip sync battle to raise funds for Dixon School of Arts & Sciences – a private school dedicated to nurturing scholars by integrating the arts into the core curriculum.

Please join us for an evening of entertainment, music, laughter, food and fun in celebration of the arts ... and in support of a school that uses them to inspire and empower young scholars for the betterment of our community.

Innisfree Hotels is donating the use of the Hilton, Pensacola Beach ballroom, food and beverage and other supplies for this incredible event, so 100% of the ticket money and corporate sponsorships will be used to support the school and its young scholars.

DIXON SCHOOL OF ARTS & SCIENCES: VISION, MISSION & CURRICULUM

Dixon School of Arts and Sciences is a 501(c)(3) non-profit, private school that uses the arts as a vehicle to inspire learning, creativity, and successful problem-solving. Students attending our school receive free education, transportation, and meals provided that they apply for the Step Up for Students income-based scholarship.

Dixon School of Arts and Sciences leverages engagement in the arts to teach traditional academic subjects with a creativity-rich, arts integrated approach. Arts integrated curriculum propels children to participate more actively in their own education, to remember what they learn, and to explore their own creativity.

We offer a dynamic Science, Technology, Engineering, Arts, and Math (STEAM) curriculum. Our mission is to promote a life-long love of learning in all of our students. We emphasize off-site excursions and community partnerships to drive the academic experience.

INNISFREE HOTELS AND DIXON SCHOOL OF ARTS & SCIENCES

When Innisfree Hotels first became involved with Dixon School of Arts & Sciences, it was in desperate need of love and attention, from its campus to its scholars. Innisfree became inspired by its founders' dedication to the project, each property choosing to 'adopt' a classroom, participating in clean-up days, mentoring and tutoring. Today, Innisfree has funded the renovation of a new facility which will allow even more children to receive a unique, private education.

Innisfree has continued to support Dixon's special scholars, hosting Christmas luncheons and pool parties in the hotels and coming up with new ways to raise funds and awareness for the school. The first Dixon Dub took place in 2016, with the support of Innisfree Hotels.

Please join us this year to raise funds while having fun in support of Dixon School of Arts & Sciences.



SPONSORSHIP PACKAGES

SPONSORSHIPS AVAILABLE *LIMITED AVAILABILITY											
PRESENTING SPONSOR*	\$10K	8 VIP	PARTY PLATTER	2 PER PERSON	✓	✓	3 BED SUITE	✓	FULL SLIDE	✓	✓
STAGE SPONSOR	\$7.5K	8 VIP	PARTY PLATTER	2 PER PERSON	✓	✓	2 BED SUITE	✓	1/2 SLIDE	✓	✓
DJ SPONSOR	\$5K	8 VIP	PARTY PLATTER	2 PER PERSON	✓	✓	1 BED SUITE	✓	1/2 SLIDE	✓	✓
ROCK-N-ROLL HALL OF FAME	\$2.5K	4 VIP	2 PER PERSON	2 PER PERSON	✓	✓	GULF FRONT	✓	1/2 SLIDE	✓	✓
ROCKSTAR	\$1K	2 VIP	1 PER PERSON	1 PER PERSON	---	✓	---	✓	1/4 SLIDE	✓	✓

 Levels	 Tickets	 Food	 Drinks	 Private Server	 Private Round Table
 Event Night Hotel Stay	 Recognition by M.C.	 Slideshow Spotlight	 Logo in Program	 Social Media Shoutout	

PRESENTING SPONSOR (\$10,000)

- ONE SPOT AVAILABLE •
- 8 VIP Tickets *(Includes 2 Drinks per Ticket)*
- Private Table with a Designated Server and Party Platter
- Primary Spot on All Promotional Materials *(Including Posters, Newspaper Ads, Radio Spots, Email Newsletters and Shout-Out on Social Media Leading up to Event)*
- Recognition by Master of Ceremonies
- Primary Inclusion in Sponsorship Slideshow During Event
- Full Page Ad in Program
- Three-Bedroom Suite in the Hilton for Night of Event

STAGE SPONSOR (\$7,500)

- ONE SPOT AVAILABLE •
- 8 VIP Tickets *(Includes 2 Drinks per Ticket)*
- Private Table with a Designated Server and Party Platter
- Inclusion on Promotional Materials *(Including Stage Signage, Posters, Email Newsletters and Shout-Out on Social Media Leading up to Event)*
- Recognition by Master of Ceremonies
- 1/2 Slide in Sponsorship Slideshow During Event
- Full Page Ad in Program
- Two-Bedroom Suite in the Hilton for Night of Event

DJ SPONSOR (\$5,000)

- ONE SPOT AVAILABLE •
- 8 VIP Tickets *(Includes 2 Drinks per Ticket)*
- Private Table with a Designated Server and Party Platter
- Inclusion on Promotional Materials *(Including DJ Booth Signage, Posters, Email Newsletters and Shout-Out on Social Media Leading up to Event)*
- Recognition by Master of Ceremonies
- 1/2 Slide in Sponsorship Slideshow During Event
- Full Page Ad in Program
- One-Bedroom Suite in the Hilton for Night of Event

ROCK-N-ROLL HALL OF FAME (\$2,500)

- 4 VIP Tickets *(Includes 2 Drinks and 2 Food Items per Ticket)*
- Shared Table with a Designated Server
- Inclusion on Promotional Materials *(Including Posters, Email Newsletters and Shout-Out on Social Media Leading up to Event)*
- Recognition by Master of Ceremonies
- 1/2 Slide in Sponsorship Slideshow During Event
- 1 Full Page Ad in Program
- 1 Gulf Front Room in the Hilton for Night of Event

ROCKSTAR (\$1,000)

- 2 VIP Tickets *(Includes 1 Drink and 1 Food Item per Ticket)*
- Shared Table
- Inclusion on Promotional Materials *(Including Posters and Shout-Out on Social Media Leading up to Event)*
- Recognition by Master of Ceremonies
- 1/4 Slide in Sponsorship Slideshow During Event
- 1/2 Page Ad in Program

Questions?

Contact Zoila Davis or Maria Smith at dixondub@dixonschoolota.org or (850) 436-7364.



COMMITMENT FORM

☐ **YES!** I will pledge my sponsorship to Dub for Dixon benefiting Dixon School of Arts & Sciences at the level:

☐ **Presenting Sponsor** (\$10,000)

☐ **Stage Sponsor** (\$7,500)

☐ **DJ Sponsor** (\$5,000)

☐ **Rock-N-Roll Hall of Fame** (\$2,500)

☐ **Rockstar** (\$1,000)

☐ **NO,** I am unable to sponsor at this time, but please accept my donation of \$ to support Dixon School of the Arts.

BUSINESS NAME:

CONTACT PERSON:

ADDRESS:

PHONE NUMBER:

EMAIL:

☐ I'm committed! Please send me an **invoice**.

☐ I have enclosed a check for my sponsorship.

☐ I paid online at **dixonschoolota.org/donate/**.

*Please indicate "Dixon Dub" in the notes section on the web form.

Please mail to: **Maria Smith,**
Dixon School of Arts & Sciences,
1201 N. H Street, Pensacola, FL 32501.
Or email form to **dixondub@dixonschoolota.org**.

